



Kevin Mackay

Kevin Mackay, principal of *The Alpha Group*, has spent the last 30 years building an insurance team at *Alpha* while also managing a substantial book of employee benefits business. He is responsible for the agency's carrier partner development and marketing.

Kevin began his employee benefit career in membership sales for COSE and The Greater Cleveland Growth Association. He then founded his own insurance agency, Employee Benefits Consultants in 1985. He then expanded his agency by opening his own office with two of his current partners which evolved into what is now *The Alpha Group*.

Kevin serves on the Broker Advisory Councils for several national and local insurance carriers, and is a member of the Ohio Association of Health Underwriters and the Northeast Ohio Health Underwriters.

Kevin is a graduate of St. Ignatius High School and Baldwin Wallace College where he received his Bachelor of Arts in Business Administration and Communication. He is active in several civic and charitable organizations. *Kevin* is the current chairman of the Canterbury Heritage Foundation which helps high school golfers, and served as the past president of Canterbury Golf Club. He is also serving as co-chair for a major fundraising campaign at St. Ignatius High School.

Kevin resides in Shaker Heights with his wife Diane. They are the proud parents of three children.



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